

STAND POSITIONS ALLOCATED AS OF:
Stands bigger than 80 m² = as of 1 November 2012
Stands up to 80 m² = as of 1 January 2013

REGISTRATION FORM FOR IGEHO 2013 FOR EXHIBITORS AND CO-EXHIBITORS

Please fill in a separate registration form for each exhibitor or co-exhibitor company.
Fill in the form online (www.igeho.ch), print it out and send or fax it to us (fax: +41 58 206 21 88).

ADDRESS OF EXHIBITOR OR CO-EXHIBITOR

Company _____	Contact _____
Company Cont. _____	Correspondence language <input type="checkbox"/> g <input type="checkbox"/> f <input type="checkbox"/> e
Address _____	Telephone _____
Country/Postcode/Town _____	Fax _____
Telephone / fax _____	E-Mail _____
Internet http:// _____	Position _____

If your correspondence or billing address is not identical to the exhibitor's address, please give us separate notification of this. Thank you!

In line with the main focus of our products / services, we would like to have a stand in the following specialist area:

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Food and drink | <input type="checkbox"/> Kitchen technology and cleaning | <input type="checkbox"/> Restaurant and hotel requirements | <input type="checkbox"/> Services |
| <input type="checkbox"/> Specialities, delicatessen and wines | <input type="checkbox"/> World of Coffee | <input type="checkbox"/> Organisation and informatics | <input type="checkbox"/> World of Design |

DESIRED STAND

Main exhibitor: We would like to order the following exhibition floor space:

Front width approx. _____ m × depth approx. _____ m
= _____ m²

Floor space prices

as of 300 m ²	CHF 230.–/m ²
100–299 m ²	CHF 240.–/m ²
30–99 m ²	CHF 260.–/m ²
up to 29 m ²	CHF 280.–/m ²

Supplement

- for 2 sides (corner stand)* +20 %
 for 3 sides (end stand)* +21 %
 for 4 sides (island stand)* +22 %

* Please note that the open sides may not be blocked without the approval of the exhibition management.

- Additional charge for the scenery
of World of Design CHF 35.–/m²

- Multi-storey stand:** 1st floor 50% discount on the ground-floor area

Bespoke stand construction

- We would like advice on bespoke stand construction.
 We already have a stand builder. Company: _____

Co-exhibitors: We are co-exhibitors (see the Exhibitors' Regulations) on the stand of (company): _____

- 1 co-exhibitor (including compulsory basic entry) CHF 1 690.–
 4–7 co-exhibitors (including basic entry, lump-sum) CHF 3 990.–

ADVERTISING OPTIONS

Draw attention to yourself. Supplement your compulsory basic entry in the information media (CHF 910.–) with the attractive package solutions.

Promotional packages

- Package Plus for CHF 925.–** (worth CHF 1 325.–)
Improve your visibility by having more products and a full company profile.
- Innovations package for CHF 880.–** (worth CHF 1 510.–)
Tell people about your innovations in text and pictures.
- Logo package CHF 1 250.–** (worth CHF 1 930.–)
Enhance the visual perception of your brand.
- All-in package for CHF 3 280.–** (worth CHF 5 720.–)
Compulsory basic entry, Supplementary Packages Plus, Innovations and Logo Package with a price reduction of 40%.
- Superior package CHF 9 850.–** (worth CHF 15 240.–)
Extend the All-in package with an advert in the Igeho Magazine, an online ad button and LED ads.

Advertisements

- 4-colour, inside
- | | |
|--|-------------|
| <input type="checkbox"/> 1/1 page in the Igeho magazine | CHF 4 850.– |
| <input type="checkbox"/> ½ page in the Igeho magazine | CHF 2 850.– |
| <input type="checkbox"/> 1/1 page in the Igeho catalogue | CHF 4 300.– |
- We would like to be advised on the different advertising options.

All prices are exclusive of VAT.

GENERAL CONDITIONS OF CONTRACT AND APPLICABLE REGULATIONS

In signing this registration form, the exhibitor acknowledges that the Exhibitors' Regulations are binding. MCH Swiss Exhibition (Basel) Ltd. reserves the right to issue and implement further orders and directives in individual cases. The provisions contained in the General Regulations and in the Stand Construction and Design Guidelines similarly apply.

ADVANCE PAYMENT (DEPOSIT)

For additional services required, such as technical connections (electricity, telephone, water, gas), furniture rental, parking spaces, admission tickets, and insurance, an advance payment will be required together with the invoice for the stand rental (stand area up to 39 m² CHF 500.–, stand area 40 – 79 m² CHF 1 000.–, stand area 80 m² and over CHF 1 500.–, system stands CHF 500.–, co-exhibitors and Igeho Special Exhibition Packages CHF 300.–). The advance payment will be offset against the actual expenditure after the exhibition (in the final exhibition invoice).

TECHNICAL CONNECTIONS AND OTHER SERVICES

Following the allocation of stand positions, exhibitors will receive further information concerning preparations for their exhibition participation. The installation of technical connections and the provision of further services is only possible on the basis of orders made on the appropriate forms (with the exception of system stands). All the order forms may be found in our «m-manager» internet ordering service at www.m-manager.com. Please note that partition walls can only be provided on the basis of a separate order.

STAND CONSTRUCTION AND DESIGN GUIDELINES

The stand position offers will be sent out together with the mandatory stand construction and design guidelines for the location in question.

DATA PROTECTION REGULATIONS

In signing the registration form, exhibitors agree to their personal and company data being processed by MCH Swiss Exhibition (Basel) Ltd. or a company commissioned by MCH, and to this data being passed on to a contractual partner of MCH Swiss Exhibition (Basel) Ltd. for purposes of providing services in conjunction with participation in the exhibition. Where this is not the case, the exhibitor must inform the exhibition management when returning the signed registration.

CONFIRMATION OF CONTRACT BY THE EXHIBITION MANAGEMENT

The Exhibition Management will confirm the definitive stand position separately following receipt of this registration. With this confirmation, the exhibitor's contract becomes legally binding in its entirety.

ALCOHOL REGULATIONS

For all exhibitors:

- The serving of alcohol is subject to the statutory provisions.
- Visitors are only permitted to consume alcohol on the stand area in question and not in the hall aisles!
- Drinks may be served to guests up until 17.45. An acoustic signal will be given when it is time to stop serving.
- The cantonal trading laws prohibit the serving of alcohol to drunken persons.
- Alcohol sampling is forbidden.

For exhibitors in the beer and spirits sector:

- Stand areas in excess of 30 m²: exhibitors must provide a two-zone concept (public zone = alcohol consumption only against payment in cash / guest zone = guests or potential customers can be served free drinks at the invitation of the stand personnel).
- Stand areas of below 30 m²: exhibitors must submit a concept showing how this differentiation (public zone / guest zone) is to be implemented on their stand.
- Prices: the price per unit must be clearly shown. The exhibition management stipulates a minimum price of CHF 3.– per unit. For the serving of beer, a minimum price of CHF 1.– per decilitre applies.

CASH SALES

Cash sales are not permitted on principle. Exceptions are exhibitors of food and drink. Exhibitors who sell food or drinks for cash must inform the exhibition management of this on a separate registration form.

DECLARATION

In signing the registration form, the exhibitor acknowledges, and accepts as valid, the General Conditions of Contract and the provisions of the Exhibitors' Regulations.

APPLICABLE LAW / COURT OF JURISDICTION

Swiss law is applicable. The exhibitor acknowledges that any disputes will be settled by the courts of the Canton of Basel-Stadt.

Main exhibitor

Place and date:

Co-exhibitor

Place and date:

Company and legally binding signature

Company and legally binding signature

Where there are co-exhibitors, the main exhibitor and the co-exhibitor must both provide legally binding signatures.

23 – 27 November 2013 | Basel

MCH Swiss Exhibition (Basel) Ltd. | Igeho 2013 | CH-4005 Basel | Telephone +41 58 206 31 13 | Fax +41 58 206 21 88 | info@igeho.ch | www.igeho.ch

TECHNICAL DETAILS OF STANDS

Stand height	2.85 m
Walls	Colour: white, dimensions: 2.5 m × 1 m (internal dimensions 2.3 m × 0.97 m), thickness: 3 mm
Floor	Felt carpeting
Ceiling	Optional, available for an extra charge
Fascia board	H = 300 mm, usable height = 200 mm
Lighting	1 halogen spotlight 50 W, for each 3 m ²
Electricity	1 socket (230 V / 10 A / 2.3 kW)
Cleaning	Cleaning before and during the exhibition

ADVERTISING

Basic catalogue entry	Our editorial team will phone you for your details for the online and printed catalogue.
Admission vouchers	We will send you the vouchers automatically. They will be printed with your company address. Vouchers that are redeemed will be charged to you at CHF 14.– per voucher in the final invoice.



Fully equipped,
your stand could look like this.

FURNISHING OPTIONS

Enhance your system stand and order stand furnishings to suit your requirements. Please enter the number required.

QUANTITY	ARTICLE	PRICE CHF / UNIT	CODE
	Table, white (83 cm × 83 cm × 75 cm)	80.–	601.102
	Standing table round, white (60 cm × 110 cm)	125.–	601.119
	Chair stackable, black	42.–	601.121
	Folding chair, black, upholstered	28.–	601.123
	Bistro chair black	52.–	601.130
	Bar stool black	70.–	601.131
	Bar unit, lockable, white (103 cm × 56 cm × 110 cm)	164.–	601.135
	Cupboard, lockable, white (950 cm × 47 cm × 90 cm)	152.–	601.143
	Shelf unit, white (95 cm × 47 cm × 180 cm)	162.–	601.146
	Aluminium rack (100 cm × 30 cm)	34.–	601.523
	Coat rack	43.–	601.192
	Wastepaper basket	11.–	601.203
	Brochure holder (52 cm × 55 cm × 107 cm)	102.–	601.198
	Refrigerator 140 l, 85 Watt (50 cm × 60 cm × 85 cm)	230.–	601.183
	Wall element for stand, white (1 m × 2.5 m)	82.–	601.501
	Stand curtain, white (1 m × 2.5 m)	38.50	601.515
	Folding stand door, lockable	195.–	601.512
	Supplement for coloured wall element per m ²	57.–	601.502
	Coloured fascia board (price per running m)	12.–	601.018
	Supplement for coloured text on fascia board	27.–	601.017
	Logo on fascia board	150.–	601.019
	Digital printing on wall panel (0.97 m × 2.3 m)	345.–	601.014
	Halogen spotlight, 50 W	38.50	601.534
	HQI spotlight, 70 W	108.–	601.535
	«Ficus benjamina» plant 1.50 m	45.–	690.701